



Westgate's Main Event

Get Powered Up! Build Trust, Engagement & Inclusion on Your Team

By Westgate Executive Branding with Maureen Farmer, CEO/Founder

Launch your offsite meeting with confidence with our premier inclusion event

Create Inclusion and Trust for Your Executive Management Team. Let people know you care by learning their behavioral styles and understanding their personal preferences for engaging with others.

What: A Team-Building Event that is effective, engaging, entertaining, and sustaining

Who: Senior Management Team, Board of Directors, New Owners of a Portfolio Company

Why: To build trust, rapport, and inclusion

- **When:** Quarterly Dinner Meeting
 - Annual Business Retreat
 - Introducing a New Board or Team Member
 - Post-Acquisition of a Division
 - Post-Merger Integration

How: Step 1: Before the main event, we conduct a private, safe and confidential 1:1 meeting with each member of the team (30 minutes)

Step 2: Maureen Farmer leads an engaging main event at your retreat breakfast, lunch, or dinner—you choose

Who this is for:

- High-performing executive teams and boards who:
 - Want to strengthen engagement
 - Are onboarding a new board member, operating, partner, or executive team member
 - Have just acquired a new division or acquisition

Who this is not for:

- Teams experiencing:
 - Toxic communication patterns
 - Low team morale or low positivity
 - Role confusion
 - Poor conflict resolution

This private event delivers a high return on time invested because you will walk away with a tool that takes the mystery out of people which makes your relationships with your team members more meaningful, trusting, and effective.

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